8<sup>th</sup> Lecture..

Consecutive interpretation services are a fantastic way to help businesses expand internationally. Here's why it works so well as a translation format.

When it comes to translation services, the first thing that comes to people's minds is written content. It's no wonder since it's the new trend among freelancers. There's also a growing number of companies expanding their activities abroad and looking to London, Paris, or New York City for translation services. However, it's not the only service that the translation agency can provide.

Other recognisable methods of interpreting are consecutive interpretation and simultaneous interpretation. Both of them are not a piece of cake, though. Apart from the profound knowledge of the language and culture, working as an interpreter requires

concentration as well as the ability to speak in front of a wider audience. Even though it's demanding, it can also be highly beneficial to your business. We'll cover the basics of consecutive translation – and the biggest advantages it can bring you.

## What is Consecutive Interpretation?

Consecutive interpretation is one form of facilitating verbal communication. The interpreter's speech takes place after the speaker has finished theirs. The consecutive interpreter usually stands next to the speaker, listening carefully to every word, making notes, and preparing for their turn. After the speech, they interpret everything into another language. It's a standard way of communication in international meetings and conferences.

The crucial thing for an interpreter is to be familiar with the specific terminology that will be used during the meeting. Fluent language speaking is undoubtedly one of the essential skills, but it won't be helpful without a particular vocabulary. That's why translation and

interpreting services providers always ask the client for a briefing to be able to prepare beforehand.

Having information about the background of the meeting and the discussed topics will significantly improve the translation effectiveness and quality.

